

SUNDAY SYMPOSIUMS



7:30 - 8:30 AM
7:00 AM - 8:00 PM
12:00 - 1:00 PM
6:00 - 8:00 PM

Breakfast - 6E
Registration - 6th Floor
Lunch - 6th Floor, Exhibit Hall
Welcome Reception - 6th Floor, Exhibit Hall

Application Express Symposium - 604-602

The APEX Sunday Symposium is dedicated to presentations from the Oracle Development Team. Learn firsthand about many of the exciting new capabilities as various members of the Development Team present. This is a rare opportunity for APEX developers to get a whole day of sessions where you can listen to those building the next release of your development tool.

8:30 – 9:30 AM	<i>The Awesome Evolution of Oracle Application Express 5.0</i> Joel Kallman, Oracle Corporation	12:00 – 1:00 PM	Lunch
		1:00 – 2:00 PM	<i>Interactive Reports Remixed with Application Express 5.0</i> David Peake, Oracle Corporation
9:30 – 10:30 AM	<i>The Game Changer: Application Express 5.0 Page Designer</i> Patrick Wolf, Oracle Corporation	2:00 – 3:00 PM	<i>Beautiful UI Made Easy with Application Express 5.0!</i> Shakeeb Rahman, Oracle Corporation
10:30 – 11:00 AM	Break		
11:00 AM – 12:00 PM	<i>Turbo Mobile Development with Oracle Application Express 5.0</i> Marc Sewtz, Oracle Corporation	3:00 – 3:15 PM	Break
		3:15 – 4:15 PM	<i>Supercharge Application Express with Oracle Multitenant</i> Jason Straub, Oracle Corporation

Business Intelligence Symposium - 612/611

Oracle's BI Symposium at Kscope14 will give attendees a unique opportunity to interact with Oracle Business Analytics product management in ways not available during the rest of the Kscope14 conference. Three main sessions will focus on: 1) Oracle BI Cloud Strategy and Roadmap, 2) the latest and greatest around Oracle BI Mobile, and finally 3) Oracle Business Analytics and Big Data. A highlight of the symposium will be a panel for each of the three sessions where attendees will have the opportunity to share their thoughts and partake in a collaborative discussion with Oracle Business Analytics product management.

8:30 – 9:15 AM	<i>Business Analytics Presenter Panel</i>	1:00 – 1:45 PM	<i>Oracle BI Mobile</i>
9:15 – 9:30 AM	<i>Oracle Introductions</i>	1:45 – 2:45 PM	<i>Customer Panel #2 - Oracle BI Mobile</i>
9:30 – 10:15 AM	<i>Business Analytics Strategy and Roadmap Keynote</i>	2:45 – 3:00 PM	Break
10:15 – 10:30 AM	Break	3:00 – 3:45 PM	<i>Business Analytics and Big Data</i>
10:30 – 11:15 AM	<i>BI in the Cloud</i>	3:45 – 4:30 PM	<i>Customer Panel #3 - Business Analytics and Big Data</i>
11:15 AM – 12:00 PM	<i>Customer Panel #1 - BI in the Cloud</i>		
12:00 PM – 1:00 PM	Lunch		

The Database & Developer's Toolkit Symposium - 616/615

The Database and Developer's Toolkit Symposium offers a unique set of presentations directly from database development. This year will continue to focus on the latest release of the database, Oracle 12c, and Oracle Exadata.

8:30 – 9:30 AM	<i>Oracle Database Cloud Service</i> Kris Rice, Oracle Corporation	1:00 – 2:00 PM	<i>Storing and Querying JSON Data in Oracle Database 12c</i> Mark Drake, Oracle Corporation
9:30 – 10:30 AM	<i>RESTful Access to Your Data</i> Kris Rice, Oracle Corporation	2:00 – 3:00 PM	<i>Oracle SQL Developer and Oracle Database 12c</i> Jeff Smith, Oracle Corporation
10:30 – 11:00 AM	Break	3:00 – 3:15 PM	Break
11:00 AM – 12:00 PM	<i>Best PL/SQL Features You Never Heard Of (or certainly don't use)</i> Steven Feuerstein, Oracle Corporation	3:15 – 4:15 PM	<i>Applications HA Solutions for Planned and Unplanned Database Outages</i> Kuassi Mensah, Oracle Corporation
12:00 – 1:00 PM	Lunch		

EPM Symposium - 609-606

Oracle's Sunday Symposium at the Kscope14 conference will give attendees a unique preview of upcoming development work in Oracle's Enterprise Performance Management applications and Business Intelligence platform. The session will include demos, prototypes, and slide content, as well as interactive Q&A for attendees to provide feedback to help validate and shape the features under development.

8:30 – 8:45 AM	<i>Welcome and Kickoff</i>	1:15 – 2:15 PM	<i>Planning Suite</i> Shankar Viswanathan, Oracle Corporation
8:45 – 9:30 AM	<i>EPM Strategy and Interactive Keynote</i> Balaji Yelamanchili, Oracle Corporation	2:15 – 2:45 PM	<i>Financial Data Quality Management (FDMEE)</i> Mike Casey and Rich Wilkie, Oracle Corporation
9:30 – 10:30 AM	<i>Financial Close Suite</i> Richard Wilkie and Al Marciante Oracle Corporation	2:45 – 3:00 PM	Break
10:30 – 10:45 AM	Break	3:00 – 3:45 PM	<i>Essbase</i> Gabby Rubin and Steve Leibermensch, Oracle Corporation
10:45 – 11:30 AM	<i>EPM Reporting with OBIEE</i> Mitch Campbell, Oracle Corporation	3:45 – 4:15 PM	<i>Smart View</i> Matt Milella, Oracle Corporation
11:30 AM – 12:15 PM	<i>Data Relationship Management (DRM)</i> Robin Peel and Al Marciante, Oracle Corporation		
12:15 – 1:15 PM	Lunch	4:15 - 4:30 PM	Wrap-up

EPM Business Symposium - 620/619

The EPM Business Content Symposium will give attendees the opportunity to learn about the hot topics in Enterprise Performance Management. Come hear from Oracle Product Marketing, Product Management, and Development on the hottest topics in Financial Reporting, Budgeting & Forecasting, Profitability & Cost Management, and Predictive Modeling all from a business perspective.

1:00 – 2:00 PM	<i>The ROI of EPM as a Management Process</i> Gary C. Crisci, GE Corporate Ron Dimon, CheckPoint Consulting	2:45 – 3:30 PM	<i>Driving the Future of Strategic Planning</i> Mike Nader and Dave Collins, Blue Stone - a Huron Consulting Group solution
2:00 – 2:45 PM	<i>The Current State of Affairs in Financial Planning</i> Mike Heukels, Ernst & Young LLP	3:30 – 3:15 PM	Break
		3:45 – 4:30 PM	<i>Streamlining the Financial Close</i> Rich Wilkie, Oracle Corporation



ADF and Mobile Development Symposium - 614/613

Mobile is exploding! Everyone has a smartphone or a tablet, and now they want to access your data, processes, and applications from those devices. This symposium will give you the details on the special challenges of mobile apps, how you can address these needs, and what you need to know before you go mobile. Come learn how Oracle is building mobile apps and what lessons you can learn from Oracle's experience for your next development project. We'll review things from the architecture level all the way down to the actual implementation details.


8:30 – 9:45 AM	<i>A Mobile Platform Overview – Thinking Beyond the Development Tool</i> Geoff Poremba, Oracle Corporation	1:00 – 2:00 PM	<i>Service Layer for Mobile - Why, What, and How</i> Doug Clarke, Oracle Corporation
10:00 – 10:45 AM	<i>Choosing the Right Mobile Development Approach - What You Should Know</i> Shay Shmeltzer, Oracle Corporation	2:15 – 3:15 PM	<i>Transition to Cloud-Based Development</i> Doug Clarke & Shay Shmeltzer, Oracle Corporation
10:45 – 11:00 AM	Break	3:15 – 3:30 PM	Break
11:00 AM – 12:00 PM	<i>What's New in Oracle's Mobile Application Framework</i> Joe Huang, Oracle Corporation	3:30 – 4:30 PM	<i>Open Q&A Panel Mobile and Oracle ADF PMs,</i>
12:00 – 1:00 PM	Lunch		





8:30 - 10:00 AM General Session: Grand Ballroom, Sheraton Seattle, 3rd Floor
Keynote: Can Big Data Save the World?
Jake Porway, DataKind

10:00 - 10:30 AM Break Sponsored by arcplan, Exhibit Hall





	620/619	618	617	616/615	614	613		612	611	609	608
Session 1 10:45 - 11:45 AM	ESSBASE	THE DATABASE	ESSBASE	BUSINESS INTELLIGENCE	DEVELOPER'S TOOLKIT	ADF AND FUSION DEV		APPLICATION EXPRESS	PLANNING	EPM BUSINESS CONTENT	FINANCIAL CLOSE
	Competing Essbase Optimization Tips from Glenn and Edward: Two Men Enter, One Man Leaves  Edward Roske interRel Consulting	Using SQL Plan Management (SPM) to Balance Plan Flexibility and Plan Stability Carlos Sierra Enkitec	Calc Manager Rules with an ASO Cube: Yes, It Works! Ludovic De Paz TopDown Consulting	Empower Mobile Restaurant Operations Analytics with Oracle Business Intelligence and Endeca Patrick Abram Perficient	Manage Oracle Databases with Python  Maxym Kharchenko Amazon.com	Oracle Cloud and the New Frontier of User Experience Jake Kuramoto Oracle Corporation		KASS: Keep APEX Stupid Simple or "How to Create Maintainable APEX Pages" Niels de Bruijn MT AG	Beyond the P&L: Balance Sheet Planning Made Easier Using Movement Members Amy Del Rosario ADR Analytics	Improving the Long-Range Planning Process: Enabling a More Analytic Process Using Hyperion... Scott Leshinski Blue Stone - a Huron Consulting Group solution	HFM Consolidation Demystified Jonathan Berry Accelatis

11:45 AM - 1:00 PM, ODTUG Community Lunch with the ACE Directors and ACEs, 6E

Session 2 1:15 - 2:15 PM	ESSBASE	PLANNING	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	THE DATABASE		APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	EPM/BI REPORTING
	Essbase Can't Handle That! Or Can It? A Guide to Large-Scale Essbase Implementations with ASO Brian Marshall US-Analytics	Predictive Planning: What? When? How? Cindy Eichner Finit Solutions	Tips, Tricks, and Lessons Learned from Upgrading Hyperion 9.3.1 to 11.1.2.2.300 Praveen Pasupuleti Citrix Systems	Oracle Data Integrator 12c New Features Jérôme Françoisse Rittman Mead	Business Analytics and Spatial Analytics: Leveraging Oracle Spatial in OBIEE Wayne Van Sluys interRel Consulting	Hadoop for Oracle Database Professionals  Alex Gorbachev Pythian		APEX Listener Features and Best Practices Kris Rice Oracle Corporation	A New Twist to HFM Automation: Using HFM Process Management to Drive HFM Extracts Alice Lawrence Walmart International	Using Oracle EPM to Improve Selling, General, and Administrative (SG&A) Expense Performance Ron Dimon CheckPoint Consulting	One Spreadsheet, All My Data Matt Milella Oracle Corporation

Session 3 2:30 - 3:30 PM	THE DATABASE	PLANNING	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	DEVELOPER'S TOOLKIT		APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	ESSBASE
	Securing Oracle Database 12c  Michelle Malcher DRW	Why Hyperion Strategic Finance is the Best Long-Range Planning Solution Courtney Foster interRel Consulting	Automating Your Hyperion Environment Beyond Essbase Brian Williams Vertical Edge Consulting Group	Loading the Slowly Changing Dimension  Tim Gorman Evergreen Database Technologies	Oracle Scorecard and Strategy Management from Pilot to Production  Christian Screen Analytic Vision	Creating RESTful APIs with Oracle Application Express Listener Kris Rice Oracle Corporation		APEX 5.0 New Features David Peake Oracle Corporation	Understanding the Zombies That Lurk Within Your System: The Rules Jim Heflin Edgewater Ranzal	Customer Panel: Better Together - Implementing and Using Oracle EPM Applications... Moderated by: Robin Peel Oracle Corporation	Introduction to Java and the Essbase Java API  Tim Tow Applied OLAP

3:30 - 3:45 PM Break Sponsored by Finit Solutions, Exhibit Hall

Session 4 3:45 - 4:45 PM	PLANNING	THE DATABASE	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	APPLICATION EXPRESS		APPLICATION EXPRESS		EPM BUSINESS CONTENT	EPM/BI REPORTING
	Workforce Planning: Can We Use It Out of the Box? Karen Sobyak US-Analytics	PL/SQL Enhancements Brought by Oracle Database 12c Bryn Llewellyn Oracle Corporation	Getting the Most Out of FMDEE in a Multiproduct Environment  Anthony Scalese Edgewater Ranzal	Deploying OBIEE in the Cloud: Options and Deployment Scenarios  Mark Rittman Rittman Mead	Oracle BI Mobile and the Mobile BI SDK at General Dynamics Edward Cody General Dynamics Information Technology	Introduction to APEX Theme Customization  Christian Rokitta themes4apex.com		Using Angular JS in APEX  Dan McGhan Enkitec		Outsourcing Hyperion Mission-Critical Systems: How It Works for CCC Information Systems Rodney Christo CCC Information Services	EPM Reporting and Integration with OBIEE Mitch Campbell Oracle Corporation

4:45 - 6:15 PM Happy Hour Sponsored by TopDown Consulting, Exhibit Hall

8:00 - 10:00 PM Monday Night Community Events - Check Community Page

8:30 - 10:00 AM General Session: Grand Ballroom, Sheraton Seattle, 3rd Floor
Keynote: Can Big Data Save the World?
Jake Porway, DataKind

10:00 - 10:30 AM Break, Sponsored by arcplan, Exhibit Hall

HANDS-ON TRAINING										
607	606	604/603/602	310	308/307	303		211	201	3A/3B	2A/2B
Session 1 10:45 - 11:45 AM	THE DATABASE	ESSBASE	FINACIAL CLOSE	APPLICATION EXPRESS	EPM FOUND & DATA MAN	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	APPLICATION EXPRESS	THE DATABASE
	The Five Best Things to Happen to SQL Tom Kyte Oracle Corporation	Taking Your Essbase Studio Experience to the Next Level Sumit Deo ADI Strategies	Oracle's Financial Close Suite: What's New and What's Coming Richard Wilkie Oracle Corporation	Creating a Business-Oriented UI in APEX 🏆 Scott Spendolini Enkitec	Maintaining and Caring for Your EPM Environment Len Romano Emerging Solutions/EMTEC	The Function Result Cache in Detail Steven Feuerstein Oracle Corporation		JDeveloper 12c New Features 🏆 Chris Ostrowski Avout	Overview/ Introduction David Peake Oracle Corporation	Hands-On Training: Building Your Own VM Lab on Your Laptop, Presentation on General Sandbox on VM 🏆 Yury Velikanov Pythian

11:45 AM - 1:00 PM, ODTUG Community Lunch with the ACE Directors and ACEs, 6E

Session 2 1:15 - 2:15 PM	APPLICATION EXPRESS	ESSBASE	PLANNING	APPLICATION EXPRESS	ADF AND FUSION DEV	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	ADF AND FUSION DEV	APPLICATION EXPRESS	BUSINESS INTELLIGENCE
	Just Log It 🏆 Martin D'Souza ClariFit	A Walk Around (and Through) the Block: Essbase BSO and Calculation Scripts for Everyone Rich Schoustra ADI Strategies	ASO Planning: Don't Do That; Do This 🏆 Cameron Lackpour CL Solve	Intro into Charts 🏆 Dimitri Gielis APEX R&D	Real-Time Metrics: Using Oracle BAM Data Controls in Oracle ADF 🏆 Basheer Khan Knex Technology	Do You Feel Safe? What About Your Data? Michael Brunstedt NATO E-3A Component		Top Ten Web Application Vulnerabilities and Using ADF to Avoid Them 🏆 Bex Huff Bezzotech	Ready, Get Set, Go Mobile Joe Huang Oracle Corporation	Hands-On Training: Build a Mobile Application with Oracle Application Express 5.0 David Peake Oracle Corporation	1:15 - 3:30 PM Hands-On Training: OBIEE Data Visualization: The "How" and the "Why" Dan Adams Rittman Mead
Session 3 2:30 - 3:30 PM	THE DATABASE	ESSBASE	EPM FOUND & DATA MAN	THE DATABASE	PLANNING	APPLICATION EXPRESS		ADF AND FUSION DEV	ADF AND FUSION DEV	THE DATABASE	
	Oracle NoSQL Database 3.0 Release Feature Review David Segleau Oracle Corporation	BSO to ASO: How to Deal with MDX Scot Martin Cash America	FDM Classic Migrating to FDMEE Terry Ledet US-Analytics	New Indexing Features Introduced in Oracle Database 12c Richard Foote Oracle Corporation	Exelixis: Rapid Implementation of Driver-Based Rolling Forecasts with Oracle Hyperion Planning Deanne Sunde The Hackett Group	An Introduction to Dynamic Actions 🏆 Doug Gault Enkitec		By the Poolside: JDeveloper ADF Application Module Pooling Explained Frédéric Desbiens Oracle Corporation	The Oracle Mobile Platform: An Overview Shay Shmeltzer Oracle Corporation	Hands-On Training: Building Your Own VM Lab on Your Laptop, Presentation on Amazon Cloud Work Jeremiah Wilton Pythian	

3:30 - 3:45 PM Break Sponsored by Finit Solutions, Exhibit Hall

Session 4 3:45 - 4:45 PM	THE DATABASE	ESSBASE	ESSBASE	DEVELOPER'S TOOLKIT	DEVELOPER'S TOOLKIT	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	APPLICATION EXPRESS	ADF AND FUSION DEV	
	Twelve More Things about 12c Tom Kyte Oracle Corporation	Essbase Partitioning Basics, Tips, and Tricks Michael LaBarge Textran Aviation	Essbase New Features and Roadmap Update: 2014 Edition Gabby Rubin Oracle Corporation	Extending the Relational Data Model to Handle Data Variability Mark Dudley Drake Oracle Corporation	Database Migration: DBA Stuff for the Non-DBA 🏆 Danny Bryant City of Atlanta	AWR Data Mining 101 for Developers 🏆 Yury Velikanov Pythian		Oracle's Mobile User Experience Strategy for Cloud Applications Lynn Rampoldi-Hnilo Oracle Corporation	Testing APEX: Removing the Boring from Testing 🏆 John Scott APEX Evangelists	Hands-On Training: Web and Mobile Dashboard Development Made Easy Joe Huang Oracle Corporation	

4:45 - 6:15 PM Happy Hour Sponsored by TopDown Consulting, Exhibit Hall

8:00 - 10:00 PM Monday Night Community Events

620/619		618	617	616/615		614	613		612	611	609	608
Session 5 8:30 - 9:30 AM	EPM/BI REPORTING	PLANNING	PLANNING	BUSINESS INTELLIGENCE	DEVELOPER'S TOOLKIT	ADF AND FUSION DEV			APPLICATION EXPRESS	ESSBASE	EPM BUSINESS CONTENT	EPM FOUND & DATA MAN
	How GE Lit Up Smart View and Brought Good Things to Life for Its Users Gary Adashek General Electric	Using Project Financial Planning (PFP) to Streamline Budgeting at Biogen Idec Matt Ward Peloton	Slow and Fast-Changing Dimensions in Hyperion Planning William Hodges The Hackett Group	The Joys and Griefs of Oracle Business Intelligence Data Modeling John McGale Performance Architects	Using the PL/SQL Debugger in SQL Developer Mark Doran Dyersburg State Community College	Gauging ADF Application Performance: Instrumenting Your Code 🚩 John King King Training Resources			The APEX QA Plugin Oliver Lemm MT AG	Next Generation Essbase Outline Extractor Tips and Tricks 🚩 Tim Tow Applied OLAP	It's a Data Problem, Dummy: A Data-Centric Approach to Simplifying Your Finance Architecture Jeffrey Lovett Teradata Corporation	Lifecycle Management: It's Not Just for Migrations Anymore! Rob Donahue Rolta
Vendor Presentations												
Session 6 9:45 - 10:45 AM	VENDOR	VENDOR	VENDOR	VENDOR	VENDOR	VENDOR			VENDOR	VENDOR	VENDOR	VENDOR
	A Mobile Strategy for Oracle EPM Alexander Ladd MindStream Analytics	Build a Hyperion Center of Excellence with an Automated Help Desk & Knowledge Base Jonathan Berry Accelatis	Put the A'back into FP&A: Learn How Clients Use Analytics to Link Finance and Operations Mike Killeen Edgewater Ranzal	That's Exactly What I Wanted! 🚩 Peter Raganitsch FOEX GmbH	Dodeca Customer Panel: Managing Spreadsheets to Reduce Risks and Costs 🚩 Tim Tow Applied OLAP	Developers: Realize the Power of Connected Intelligence with Toad for Oracle John Pocknell Dell Software Group			Enterprise Class APEX Development: eSERT, eFramework, and OnDemand Support 🚩 Scott Spendolini Enkitec	Getting Started with DRM: A Practical Guide Stephen Bowden Peloton	Hyperion Planning Myth-Busters: Facts vs Myths! Joe Aultman interRel Consulting	Demystifying Essbase as a Virtual Machine in the EPM Environment Pablo Bryan Infratects
10:45 - 11:15 AM Break, Exhibit Hall												
Session 7 11:15 AM - 12:15 PM	THE DATABASE	PLANNING	EPM FOUND & DATA MAN	ESSBASE	BUSINESS INTELLIGENCE	ADF AND FUSION DEV			APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	EPM BUSINESS CONTENT
	Three in 12c: Row Limiting, PL/SQL WITH SQL, and Temporal Validity Melanie Caffrey Oracle Corporation	How to Survive on Hyperion Island Terrence Sundar Shutterfly	Jython Scripting in FDMEE: It's Not That Scary 🚩 Anthony Scalese Edgewater Ranzal	How ASO Works and How to Design for Performance Daniel Pressman nTuple	OBIEE and BI Publisher Integration Best Practices: Be a Reporting Superstar Nicolas Mann Peloton	Bring Your Legacy Applications to the Mobile World 🚩 Mia Urman AuraPlayer			APEX 5.0: New Feature Highlights 🚩 Martin D'Souza ClariFit	The 200 GB Diet, or "How I Archived Off the First 10 Years of My Application" Michael Malandra Edgewater Ranzal	Managing Hyperion: A Success Guide for CIOs, CFOs, Finance, Accounting, and IT Managers" Rich Schoustra ADI Strategies	Leveraging Essbase Throughout the Enterprise to Increase Productivity and Profitability: A Use Case for Essbase... Elizabeth Ferrell Kroger
12:15 - 12:45 PM Pick up boxed lunch in Exhibit Hall, 12:45-1:45 PM Attend Lunch and Learn Panel, Sponsored by OTN. See room locations on Page 8												
Session 8 2:00 - 3:00 PM	EPM/BI REPORTING	THE DATABASE	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	THE DATABASE			APPLICATION EXPRESS	PLANNING	ESSBASE	FINACIAL CLOSE
	Converting Hyperion Web Analysis to Oracle BI and BI Mobile at General Dynamics Edward Cody General Dynamics Information Technology	Indexing In Exadata Richard Foote Oracle Corporation	Talking DRM Beyond Simply Storing Hierarchies: Leveraging a Data-Driven Model and Offering Enterprise... Russell Morton Baker Hughes	Taking Oracle Business Intelligence Mobile 🚩 Edward Roske interRel Consulting	Real-Time Data Warehouse Upgrade: Success Stories Michael Rainey Rittman Mead	Using Oracle Database 12c to Store and Query JSON Mark Dudley Drake Oracle Corporation			Wrangling RESTful Services: Understanding Web Services in APEX Served by the APEX Listener Using OAuth2 🚩 Raj Mattamal Niantic Systems	Better Planning Calculations Using Calc Manager Tina Tymczak M² Dynamics	ASO Design Principles for Financial Reporting 🚩 Gary Crisci General Electric	Essbase for the HFM Crowd Keith Berry US-Analytics
3:00 - 3:30 PM Break Sponsored by American Partners, Exhibit Hall												
Session 9 3:30 - 4:30 PM	PLANNING	PLANNING	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	APPLICATION EXPRESS			APPLICATION EXPRESS	FINANCIAL CLOSE	ESSBASE	EPM/BI REPORTING
	Traditional Hyperion Planning Design on Trial Cindy Eichner Finit Solutions	How HPCM Can Improve Profitability and the Allocation Process Carie Self Waddell & Reed	Best Practices for Supporting Oracle Business Analytics Marie Anne Zaremba-Kmucha Oracle Corporation	Art of the Possible: Oracle Data Integrator for Hyperion Planning and Oracle BI Applications 11.1.1.7.1 🚩 Christian Screen Analytic Vision	Embracing Oracle BI Applications 11.1.x on ODI: It's Finally Here! Patrick Callahan AST Corporation	Looking Behind the Scenes: What We Can Learn from Packaged APEX Applications 🚩 Peter Raganitsch FOEX GmbH			Location Data for Everyone: How to Build an "Image Geotagging Application" Carsten Czarski Oracle Corporation	HFM Metadata Diagnostics Eric Erikson PQR Company	Essbase Studio: Why in the Name of Glenn Are You Not Using This Awesome Tool 🚩 Glenn Schwartzberg interRel Consulting	Transitioning Functional End Users from Add-In to Smart View - A Change Management Study 🚩 Sarah Zumbrum Finit Solutions
Session 10 4:45 - 5:45 PM	PLANNING	THE DATABASE	ESSBASE	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	APPLICATION EXPRESS			APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	EPM/BI REPORTING
	Planning on Mobile Shankar Viswanathan Oracle Corporation	In-Database Container for Hadoop: When MapReduce Meets RDBMs Kuassi Mensah Oracle Corporation	Understanding Varying Attributes: How and When to Use Them Richard Hoeschele AdvancedEPM Consulting	Dashboard and Visualization Best Practices for Oracle BI Applications 🚩 Dan Vlamis Vlamis Software Solutions	Oracle BI: Black-Box Implementations Mike Durran Oracle Corporation	The Best of Both Worlds: Going Hybrid with Your Mobile APEX Application 🚩 Roel Hartman APEX Consulting			Time for Some New Graphs: Incorporating Time and Animation Elements into Your Web App Visualizations David Mann Biogen Idec	The Art of Implementing Financial Close Manager (FCM) and Account Reconciliation Manager (ARM) at Pioneer... Tina Tymczak M² Dynamics	Delivering Actionable Insight Iain Curtain Edgewater Ranzal	Bridging the Gap Between the CFO and the CIO with OBIEE... 🚩 Mike Nader Blue Stone - a Huron Consulting Group
5:45 - 6:45 PM Happy Hour Sponsored by SC&H, Exhibit Hall												

Breakfast, Sponsored by BlueStone - a Huron Consulting Group solution, 6E												HANDS-ON TRAINING	
607		606	604/603/602	310	308/307	303		211	201	3A/3B	2A/2B		
Session 5 8:30 - 9:30 AM	APPLICATION EXPRESS	ESSBASE	FINANCIAL CLOSE	THE DATABASE	.NET	DEVELOPER'S TOOLKIT		APPLICATION EXPRESS	BUILDING BETTER SOFTWARE	ADF AND FUSION DEV	EPM FOUND & DATA MAN		
	APEX Security Primer 🔊 Scott Spendolini Enkitec	Essbase Optimization Panel Tim German Qubix	Navigating the Choices in Financial Reporting Richard Wilkie Oracle Corporation	Three Types of Table Compression 🔊 Tim Gorman Evergreen Database Technologies	Oracle and .NET: Intro and What's New Christian Shay Oracle Corporation	SQL "Pagination" Pattern: Designing Efficient Top-N and Pagination Queries 🔊 Maxym Kharchenko Amazon.com		Create Fancy Applications with the New Twitter Bootstrap Theme for APEX Sergei Martens smart4apex	How I Save My Clients \$\$\$ by Creating the Best Data Model the First Time 🔊 Kent Graziano Data Warrior	Hands-On Training: Developing On-Device Mobile Applications with Oracle Joe Huang Oracle Corporation	8:30 - 10: 45 AM Hands-On Training: Intro to FMEE Joe Stasi Platform Specialists		
Vendor Presentations													
Session 6 9:45 - 10:45 AM	VENDOR	VENDOR	VENDOR	VENDOR	VENDOR	VENDOR		VENDOR					
	Beyond Manpower: Quick Wins for Oracle EPM/ Hyperion Operational Efficiency Nihar Parikh EPM Intelligence	Oracle Solutions for All Sizes, Especially the Mid-Market John Conlee Vertical Edge Consulting	Using Microsoft's Azure Cloud to host Oracle Applications and Databases Scott Woodgate Microsoft	Best Practices to Manage a Successful Oracle Forms to ADF Migration - Lessons Learned from a Large Scale Project. Martin Disterheft PITSS	Case Study: Mastering Oracle® Hyperion EPM Metadata in a Distributed Organization Conrad Chuang Orchestra Networks	Effective Insight for Hyperion with Web-Based & Mobile Reporting at CA Technologies Mike Williams CXO Cockpit		Building APEX Applications in a Structured Way, the Insum Way Michel St-Amour Insum Solutions					
10:45 - 11:15 AM Break, Exhibit Hall													
Session 7 11:15 AM - 12:15 PM	APPLICATION EXPRESS	ESSBASE	BUSINESS INTELLIGENCE	THE DATABASE	APPLICATION EXPRESS	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	APPLICATION EXPRESS	DEVELOPER'S TOOLKIT			
	Application Express: Fast = True Joel Kallman Oracle Corporation	Essbase Technology Evolution Kumar Ramaiyer Oracle Corporation	OBIEE, Hadoop, and Big Data Analysis 🔊 Mark Rittman Rittman Mead	Enterprise Manager 12c Cloud Services and Self-Service Portal Kellyn Pot'Vin Oracle Corporation	Getting Started with APEX Plugin Development 🔊 Alex Nuijten Ordina	Analytic Functions: Advanced Cases Kim Berg Hansen T. Hansen Gruppen		Deep Dive into Oracle ADF: Advanced Techniques Eugene Fedorenko CS Integra	Introduction to APEX Mobile Development 🔊 Roel Hartman APEX Consulting	Hands-On Training: Oracle SQL Developer Data Modeler: Reverse Engineering Your Data Dictionary Ashley Chen Oracle Corporation			
12:15 - 12:45 PM Pick up boxed lunch in Exhibit Hall, 12:45-1:45 PM Attend Lunch and Learn Panel, Sponsored by OTN. See room locations on Page 8													
Session 8 2:00 - 3:00 PM	DEVELOPER'S TOOLKIT	ESSBASE	EPM BUSINESS CONTENT	THE DATABASE	.NET	APPLICATION EXPRESS		ADF AND FUSION DEV	APPLICATION EXPRESS	APPLICATION EXPRESS	PLANNING		
	PL/SQL Goodies in Oracle Database 12c Steven Feuerstein Oracle Corporation	MDX Simplified: A Methodical Approach to Writing Complex Functions Jennifer Hanks Kforce	Executive Briefing: Enterprise Performance Management Strategy and Vision Al Marciante Oracle Corporation	Self-Provisioning Pluggable Databases Using PL/SQL Bryn Llewellyn Oracle Corporation	SQL and PL/SQL Development with Visual Studio Christian Shay Oracle Corporation	A Spotlight on the Smaller Features of Oracle Application Express 5.0 🔊 Dietmar Aust Opal-Consulting		Mobile First Design for Web Applications with Oracle ADF Faces Shay Shmeltzer Oracle Corporation	Building a File Upload Interface Using APEX Web Services and jQuery 🔊 Francis Mignault Insum Solutions	Hands-On Training: Continuous Integration with APEX 101: Setting Up a CI Environment John Dyer C2 Consulting	2:00 - 4: 30 PM Hands-On Training: Accelerate Planning and Budgeting Applications with Planning in the Cloud Robert Caruso Peloton		
3:00 - 3:30 PM Break Sponsored American Partners, Exhibit Hall													
Session 9 3:30 - 4:30 PM	APPLICATION EXPRESS	ESSBASE	EPM BUSINESS CONTENT	THE DATABASE	ESSBASE	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	ADF AND FUSION DEV	THE DATABASE			
	Not Just for Weather: Creating Web Services for Your Business Tim St. Hilaire Enkitec	Using Windows PowerShell with Hyperion Jon Harvey eCapital Advisors	Implementing Hyperion Financial Management: The Rock Opera 🔊 Christopher Barbieri Edgewater Ranzal	NoSQL and Big Data for the Oracle Professional: Part I Iggy Fernandez	Exalytics Roadmap Steve Liebermensch Oracle Corporation	Pimping SQL Developer and SQL Developer Data Modeler Kris Rice Oracle Corporation		Hidden Rocks in Oracle ADF: Sailing Directions Eugene Fedorenko CS Integra	Is SOA Dead? The Future of Services Frédéric Desbiens Oracle Corporation	3:30 - 5:45 PM Hands-On Training: Building Your Own VM Lab on Your Laptop, Presentation on Virtualbox Kellyn Pot'Vin Oracle Corporation			
Session 10 4:45 - 5:45 PM	DEVELOPER'S TOOLKIT	ESSBASE	EPM FOUND & DATA MAN	THE DATABASE	EPM BUSINESS CONTENT	APPLICATION EXPRESS		ADF AND FUSION DEV	ADF AND FUSION DEV				
	Oracle SQL Developer Tips and Tricks Jeff Smith Oracle Corporation	Time to Spread the Wealth: Essbase Allocations Made Easier Using ASO and BSO Cubes Anju Rao Cervello	Data Relationship Governance: Try It; You'll Like It Steven Davis TopDown Consulting	NoSQL and Big Data for the Oracle Professional: Part 2 Iggy Fernandez	Mobile EPM Reporting: Rollout Considerations Wouter Born CXO-Cockpit	Web Development Primer for Server-Side Programmers Patrick Cimolini Insum Solutions		Oracle Mobile Cloud Service Doug Clarke Oracle Corporation	ADF for Free? ADF Essentials Can Do the Magic 🔊 Luc Bors AMIS Services				
5:45 - 6:45 PM Happy Hour Sponsored by SC&H, Exhibit Hall													

620/619		618	617	616/615	614	613		612	611	609	608
Session 11 8:30 - 9:30 AM	EPM/BI REPORTING	THE DATABASE	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	DEVELOPER’S TOOLKIT		APPLICATION EXPRESS	PLANNING	EPM BUSINESS CONTENT	EPM FOUND & DATA MAN
	Smart View Advanced Topics 🔥 Glenn Schwartzberg interRel Consulting	Databases for the Masses: Self-Service Oracle Multitenant with Application Express 🔥 Leighton Nelson Mercy	Oracle EPM Troubleshooting & Infrastructure Best Practices Doug Fielier Edgewater Ranzal	Well, It’s About Time: Outside-the-Box Alternatives to the Out-of-the-Box OBIEE Time Series Functions Jonathan Gard Sense Corp	Starting Smart in Oracle Advanced Analytics 🔥 Dan Vlamis Vlamis Software Solutions	Designing Efficient SQL 🔥 Jonathan Lewis JL Computer Consultancy		Oracle APEX Security: Top Ten Threats Nathan Catlow Recx	Herbalife’s Journey Towards World Class by Implementing Oracle Hyperion EPM Deanne Sunde The Hackett Group	Executive Roundtable with EPM/BI Senior Development Management Al Marciante Oracle Corporation	New and Improved Financial Data Quality Management Enterprise Edition (FDMEE) Mike Casey Oracle Corporation
Session 12 9:45 - 10:45 AM	EPM/BI REPORTING	PLANNING	EPM FOUND & DATA MAN	PLANNING	BUSINESS INTELLIGENCE	ADF AND FUSION DEV		APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	BUSINESS INTELLIGENCE
	OBIEE for Essbase and Hyperion Users: There’s Nothing to Be Afraid Of 🔥 Tracy McMullen interRel Consulting	Unleashing Hyperion Planning Security Using ODI Ricardo Giampaoli TeraCorp	Verizon Wireless’ Quest to Control Its Hierarchies: A Data Relationship Management (DRM) Journey Nikki Verhoff Verizon Wireless	11.1.2.3 Hyperion Planning Utilities Features and Best Practices Brad Resner Vertical Edge Consulting Group	ODI 12c: Flexible Data Integration for Agile BI Implementations 🔥 Holger Friedrich sumIT	The Quick-Start Guide to ADF: The Why and the How Frédéric Desbiens Oracle Corporation		APEX Security: SQL Injection, More Attacks (and Defenses) Tim Austwick Recx	Lifecycle Management for HFM Pete Puskas US-Analytics	Transition from Traditional Forecasting to Rolling Forecasts Juan Porter TopDown Consulting	Adding More Visualization Capabilities to OBIEE 🔥 Kevin McGuinley Red Pill Analytics
10:45 - 11:15 AM Break, Exhibit Hall											
Session 13 11:15 AM - 12:15 PM	EPM/BI REPORTING	THE DATABASE	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	APPLICATION EXPRESS		APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	PLANNING
	Analytics for Financial Reporting Terry Ledet US Analytics	E-Business Suite in an Hour: Build a Vision Instance -FAST!- in Oracle Virtualbox John Piwowar Pythian	EPMA Tips and Tricks: Lessons in Metadata and Data Management Sumit Deo ADI Strategies	OBIEE and Essbase: The Circle of Life 🔥 Glenn Schwartzberg interRel Consulting	Data Discovery in Action: Introduction to Oracle Endeca Information Discovery Chris Lynskey Oracle Corporation	Building APEX Multilingual Applications 🔥 Francis Mignault Insum Solutions		Going Public: What to Consider When the World Has Access to Your APEX Application 🔥 Peter Raganitsch FOEX GmbH	Hey, “Classic” Metadata Managers: Want to Give EPMA a Try? Erich Ranz Finit Solutions	Oracle UPK Boosts Effectiveness of EPM Adoption Jonathan Johnson MindStream Analytics	Planning with ASO: An Implementation Roadmap Jake Turrell Turrell Consulting
12:15 - 1:45 PM Lunch, 6E- Women in Technology Panel Room: 616/615											
Session 14 2:00 - 3:00 PM	EPM/BI REPORTING	PLANNING	EPM FOUND & DATA MAN	EPM/BI REPORTING	BUSINESS INTELLIGENCE	DEVELOPER’S TOOLKIT		APPLICATION EXPRESS	FINANCIAL CLOSE	PLANNING	EPM BUSINESS CONTENT
	Hyperion Financial Reporting: Tips, Tricks, and Best Practices at TeleTech Tiffany Briseno Summit Materials	Driver-Based Planning: When More Isn’t Better Paul Hoch TopDown Consulting	Using the Open Interface Adapter in FDM Enterprise Edition 11.1.2.3 Michael Casey Oracle Corporation	Implementing Advanced Financial Reporting Concepts for Rolling Trend Reports Scott LeBeau AST Corporation	ExtremeBI: Agile, Real-Time BI with Oracle Business Intelligence, Oracle Data Integrator, and Oracle GoldenGate 🔥 Stewart Bryson Red Pill Analytics	External Data via HTTP, FTP, and Web Services Kim Berg Hansen T. Hansen Gruppen		Production Level Troubleshooting in APEX Jackie Womble NetServices	Why Aren’t You Using Calc Manager with HFM Yet? Eric Erikson PQR Company	Planning Experts Panel Moderated by: Jake Turrell Turrell Consulting	Bulletproofing Excel and Smart View Charles Beyer Blue Stone – a Huron Consulting Group solution
3:00 - 3:30 PM Break											
Session 15 3:15 - 4:15 PM	EPM/BI REPORTING	PLANNING	EPM FOUND & DATA MAN	BUSINESS INTELLIGENCE	BUSINESS INTELLIGENCE	APPLICATION EXPRESS		APPLICATION EXPRESS	FINANCIAL CLOSE	EPM BUSINESS CONTENT	ESSBASE
	Breaking Away from the Excel Add-In at CareFirst: Welcome to Hyperion Smart View 11.1.2.3 Saundra Holloway CareFirst BlueCross BlueShield	Public Sector Planning and Budgeting at UC Berkeley After 18 Months Mehmet Sevinc University of California Berkeley	SaaS? Cloud? Exalytics? On-Premise? Exploring Oracle EPM Deployment Options: What You Need to Know! 🔥 Eric Helmer EricHelmer.com	TimesTen as Your OBIEE Analytic “Sandbox” 🔥 Mark Rittman Rittman Mead	Oracle Business Intelligence Product and Technology Roadmap Richard Tomlisno Oracle Corporation	Oracle APEX + NodeJS: A Primer 🔥 John Scott APEX Evangelists		APEX Design Patterns 🔥 Doug Gault Enkitec	Tax is the Future! Configuring Hyperion Tax Provisioning (HTP) Dominique Foy Edgewater Ranzal	Weight Watchers Is Looking Great with HFM and Essbase Robert Lem Weight Watchers	Cutting-Edge Essbase: What’s New and How It Just May Save Your Life 🔥 Edward Roske interRel Consulting
Session 16 4:30 - 5:30 PM	EPM/BI REPORTING	THE DATABASE	EPM FOUND & DATA MAN	ESSBASE	BUSINESS INTELLIGENCE	ADF AND FUSION DEV		APPLICATION EXPRESS	FINANCIAL CLOSE	ESSBASE	PLANNING
	PDF Bursting into Workspace 🔥 Calvin Kattokaran Huron Consulting Group	Oracle Database 12c New Features for Developers 🔥 John King King Training Resources	Oracle Data Integrator: A Success Story 🔥 Jason Jones Key Performance Ideas	Face Off: Hyperion Calc Manager vs. Essbase Calc Scripts 🔥 Tracy McMullen interRel Consulting	Oracle Business Intelligence Human Resources Analytics 11.1.1.7.1: Lessons Learned from Implementing OBIA... Peter Koutroubis ERP Analysts	The Arrangement of the Screens: Introduction to Layout in ADF Faces 🔥 Peter Koletzke Quovera		Reporting Solutions for Oracle APEX: Choose Your Weapons 🔥 Dietmar Aust Opal Consulting	Zombies, Pie Charts, and Override Rules... Oh My! Jim Heflin Edgewater Ranzal	Extending Your EPM and BI Solutions with Oracle Foundation Suite David Collins Blue Stone – a Huron Consulting Group solution	Planning on the Cloud Shankar Viswanathan Oracle Corporation

7:30 - 8:30 AM Breakfast, Sponsored by Ieradata, 6E											HANDS-ON TRAINING	
607		606	604/603/602	310	308/307	303		211	201	3A/3B	2A/2B	
Session 11 8:30 - 9:30 AM	DEVELOPER'S TOOLKIT	ESSBASE	ESSBASE	THE DATABASE	APPLICATION EXPRESS	APPLICATION EXPRESS		ADF AND FUSION DEV	ADF AND FUSION DEV	ADF AND FUSION DEV	FINANCIAL CLOSE	
	Five Cool Features in Oracle SQL Developer Data Modeler 🏆 Kent Graziano Data Warrior	Exalytics at WellPoint: The Fastest Essbase, Hyperion Planning, and OBIEE Performance Imaginable Jonathon Eastman WellPoint	Kumar and Dan Go to Kscope: How ASO Works (Based on Your Questions) Dan Pressman nTuple	Understanding How Adaptive Cursor Sharing (ACS) Produces Multiple Optimal Plans Carlos Sierra Enkitec	APEX Interactive Reports: The Good, the Bad, and the Ugly Revisited 🏆 Karen Cannell TH Technology	Cookie Monster: Understanding How and When to Use Browser Cookies with APEX Tim St. Hilaire Enkitec		Reaching Out from ADF Mobile 🏆 Luc Bors AMIS Services	JDeveloper: Team Development Tools 🏆 Chris Ostrowski Avout	8:30 - 10:45 AM Hands-On Training: Just Get It Written: Deploying Applications to WebLogic Server Using JDeveloper and WLS Console 🏆 Peter Koletzke Quovera	8:30 - 10: 45 AM Hands-On Training: Rounding in HFM Eric Erikson PQR Company	
Session 12 9:45 - 10:45 AM	THE DATABASE	ESSBASE	ESSBASE	APPLICATION EXPRESS	BUSINESS INTELLIGENCE	DEVELOPER'S TOOLKIT		APPLICATION EXPRESS	BUILDING BETTER SOFTWARE			
	Not Your Father's Enterprise Manager Kellyn Pot'Vin Oracle Corporation	Exalytics and Essbase: The Evolution and Future of the In-Memory Engineered System Steve Liebermensch Oracle Corporation	Expanding Your Analytic Horizons with MDX (Introduction to MDX) 🏆 Mike Nader Blue Stone – a Huron Consulting Group solution	Go-Go Gadget: Learn about Inspectors Jorge Rimblas Enkitec	When Facts and Dimensions Alone Aren't the Answer: Logically Reversing the Star Schema Kathryn Watson Perficient	Pipelined Table Functions 🏆 Patrick Barel AMIS Services		APEX Single Sign-On 🏆 Anton Nielsen C2 Consulting	Phoenix Project, DevOps, and Databases 🏆 Kyle Hailey Delphix			
10:45 - 11:15 AM Break, Exhibit Hall												
Session 13 11:15 AM - 12:15 PM	THE DATABASE	ESSBASE	ESSBASE	APPLICATION EXPRESS	PLANNING	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	ADF AND FUSION DEV	APPLICATION EXPRESS		
	Tips and Techniques for Refactoring Database Schemas 🏆 Dominic Delmolino Agilex Technologies	Got Text? Yes, You Can Store Text in Essbase Henry Robin ConocoPhillips	Evolution or Revolution: The New Hybrid Essbase 🏆 Cameron Lackpour CL Solve	Pins, Polygons, and Perspectives: Visualizing Geographic Data in APEX Christoph Ruepprich Enkitec	Extreme Makeover: Planning Edition Nicolas Blazosky TopDown Consulting	Experts Panel: Should I Migrate My Oracle Forms Applications? Moderated by: 🏆 Mia Urman AuraPlayer		Customizing Fusion Applications Gary Williams Oracle Corporation	ADF Mobile: Best Practices for iPad Application Development Using SQL-LITE, A Case Study Martin Disterheft PITSS	Hands-On Training: Continuous Integration with APEX 102: Configuring a Robust CI Environment John Dyer C2 Consulting		
12:15 - 1:45 PM Lunch, 6E- Women in Technology Panel Room: 616/615												
Session 14 2:00 - 3:00 PM	THE DATABASE	ESSBASE	BUSINESS INTELLIGENCE	APPLICATION EXPRESS	DEVELOPER'S TOOLKIT	APPLICATION EXPRESS		DEVELOPER'S TOOLKIT	ADF AND FUSION DEV	DEVELOPER'S TOOLKIT	BUSINESS INTELLIGENCE	
	Agile Data Platform: Revolutionizing Database Cloning 🏆 Kyle Hailey Delphix	How to Integrate Essbase with Oracle and Third-Party Applications 🏆 Jason Jones Key Performance Ideas	Sorry, McGinley: Even Advanced OBIEE Modeling and Front-End Features Show BIG Ten Football < SEC Football! Jeremy Harms EmeraldCube Solutions	How to Integrate EBS 11i with APEX 4.2 Donald Clarke Zeus Industrial Products	Developers' Guide to Cost-Based Optimization 🏆 Jonathan Lewis JL Computer Consultancy	Common APEX Responsive Design Issues and How to Correct Them John Kozar ACGI Software		Nine Use Cases for Oracle SQL Developer Data Modeler 🏆 Heli Helskyaho Miracle Finland Oy	Magic Managed Beans: A Primer for Jack and Jill ADF Developer 🏆 John Flack Synectics for Management Decisions	Hands-On Training: Developing RESTful APIs with Oracle REST Data Services for On-Premises or the Cloud Ashley Chen Oracle Corporation	2:00 - 4: 15 PM Hands-On Training: BI Mobile App Designer Matt Milella Oracle Corporation	
3:00 - 3:30 PM Break												
Session 15 3:15 - 4:15 PM	THE DATABASE	ESSBASE	PLANNING	APPLICATION EXPRESS	ESSBASE	DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	BUILDING BETTER SOFTWARE	APPLICATION EXPRESS		
	A Most Simple Cloud: Is Amazon RDS for Oracle Right for You? 🏆 Jeremiah Wilton Pythian	Advanced Essbase Java API Tips and Tricks 🏆 Tim Tow Applied OLAP	Running with Scissors and Other Things You Shouldn't Do With Hyperion Planning Brian Marshall US-Analytics	Enterprise APEX Deployment: An Oracle Case Study Brian Spendolini Oracle Corporation	The Diversity of Oracle Essbase Ebony Hypolite SC&H Group	Small Project with Big Tools Michael O'Neill Clever Idea Widgetry		Real-World Load Testing of ADF Fusion Applications Demonstrated Frank Houweling AMIS Services	Successful Projects Come from Successful Teams: How to Be a Team Player 🏆 Jerry Ireland Rightsizing	3:15 - 5:30 PM Hands-On Training: Soup-to-Nuts of Building APEX Applications David Peake Oracle Corporation		
Session 16 4:30 - 5:30 PM	APPLICATION EXPRESS	ESSBASE	BUSINESS INTELLIGENCE	THE DATABASE		DEVELOPER'S TOOLKIT		ADF AND FUSION DEV	APPLICATION EXPRESS		ESSBASE	
	Things I Do in Every APEX Project 🏆 Dimitri Gielis APEX R&D	Keeping a "Road from ODTUG" Conversion Experience from Becoming a "Bumpy Road to Groovy Existence" William Hodges The Hackett Group	Oracle Business Intelligence Repository Development Bootcamp 🏆 Stewart Bryson Red Pill Analytics	Getting Started with SQL Pattern Matching in Oracle 12c Galo Balda Texas Health and Human Services Commission (HHSC)		My Favorite Oracle SQL Developer Data Modeler Features Jeff Smith Oracle Corporation		Applying Security to Your Mobile App Joe Huang Oracle Corporation	APEX URLs Untangled and SE-Optimized 🏆 Christian Rokitta themes4apex.com		4:30 - 5:30 PM Hands-On Training: Getting Started with MDX Ron Moore TopDown Solutions	
7:00 - 11:00 PM Special Event: ODTUG Rocks at the Experience Music Project Sponsored by: Applied OLAP, interRel Consulting, and Vertical Edge												

THURSDAY DEEP DIVE SESSIONS 9:00 - 11:00 AM

APPLICATION EXPRESS, Room 616/615

Oracle **APEX Security Deep Dive**

 Scott Spendolini, Enkitech

Securing an application - APEX or otherwise - is too often an afterthought, if it gets done at all. With an almost weekly high-profile security breach, it is critical to spend time securing your application. But where do you start?

This two-hour “deep dive” session will discuss and demonstrate what you as an APEX developer can do to ensure that your applications are as secure as possible. It will discuss which settings - at both the instance and application level - play an important role in securing your instance and applications. Different architectures and the pros and cons of each will be considered. And it will also show how to ensure that you’re not introducing vulnerabilities when you write code.

ADF, Room 618

Real-Life ADF Mobile: Things You Don’t Learn from the Developer’s Guide

 Luc Bors, AMIS Services

Oracle ADF Mobile has been around for a while. There is a great developer guide available for everybody who wants to create an ADF Mobile application. However, when you are building your first ADF Mobile application you will definitely run into issues that cannot be resolved by reading the developer guide.

Think of performance issues when taking pictures with modern devices. Images can take up to 5 megabytes. How on earth can you upload these to your enterprise database? How do you make your application look like a native app? What can you do to create a grid-like springboard? These are all topics not covered by the developer guide or by any available ADF Mobile training. In this session, you will learn solutions for these and more ADF Mobile challenges.

The Database & Developer’s Toolkit, Room 609

How to Find and Fix Your (APEX, Java, .NET, OBIEE, etc.) Application Performance Problem

 Cary Millsap , Method R Corporation

How long does your code take to run? Is it changing? When it is slow, WHY is it slow? Is it your fault, or somebody else’s? Can you prove it? How much faster could your code be? Do you know how to measure the performance of your code as user workloads and data volumes increase? These are fundamental questions about performance, but the vast majority of Oracle application developers can't answer them. The most popular performance tools available to them - and to the database administrators that run their code in production - are incapable of answering any of these questions. But the Oracle Database can give you exactly what you need to answer these questions and many more. You can know exactly where YOUR CODE is spending YOUR TIME. This session explains how.


Essbase, Room 604/603/602

Essbase Experts Extended

Tim German, Qubix

Kscope puts more Essbase expertise into the same spot as any other event in the world. Rapid-fire panel discussions are always fun and well-attended, but don’t allow much time for divergent views on a problem or considered answers. This year we will ask attendees to submit questions throughout the week, with the most popular and interesting put to a panel of Essbase thought leaders (including Aces, Ace Directors and Oracle employees). The panelists will have time to discuss (or argue) and present more detailed responses than is possible in ‘live’ sessions or presentation Q&As.

Reporting, Room 612

 Tracy McMullen, interRel Consulting

In this session, a panel with four of the top minds in EPM and BI reporting will square off in a battle of pure wits! These experts will be given real-world business cases and be pitted against each other to come up with the best reporting solution. Hear why they make the case for their solution and root for your favorite! Do you have unanswered questions about how exactly to accomplish your reporting needs? Do you use Smart View, FR, OBIEE, or charts drawn on the back of a napkin? This session will be interactive, so be sure to come with your questions and see if just maybe you have what it takes to stump these experts.

Financial Close, 606

What Would Happen if I Did... in Hyperion Financial Management?, Part 3

Christopher Barbieri, Edgewater Ranzal

In this third installment of the “What Would Happen...” series, Chris Barbieri takes a MythBusters approach to explain what would happen if I: Changed the Org By Period flag on an existing application, added a dimension or two - what happens to rules and reports?, added years to an application?, changed an account’s Line Item Detail flag?, removed the Allow Adjs flag on an entity?, changed the alias on a custom dimension?

The central theme for this session is how to set up and test each situation, and also observe the application and database changes associated with each. The outcome will provide you with a much deeper understanding of how HFM actually works.

Planning, Room 620/619

 Cameron Lackpour, CL Solve

Planning and Essbase are two arrows in the Oracle EPM quiver that are indelibly tied together - Essbase is the calculation and analytical heart of Planning; Planning is the incredibly popular application wrapped around Essbase. One could not exist without the other.

Yet when we EPM practitioners think about these two twinned tools, when they are sold to customers, when they are implemented for clients, and even when Essbase and Planning are presented at conferences, it often seems as though they are two completely separate products. Ignoring the intertwined nature of the products lessens their power and utilization.

It’s time to end this artificial separation.

Join Oracle Product Managers Gabby Rubin (Essbase) and Shankar Viswanathan (Planning) in a never-before, you’ll-only-see-it-at-Kscope, OMG-they-are-actually-doing-it panel that let’s you, the best and brightest planning and Essbase practitioners (yes, you are the Best and Brightest because you are at Kscope14) ask just about any question you might have about current product features, where the two products are headed, and why the two products maybe do need to be separate, yet linked offerings.

What’s happening with Essbase that will radically change the way we implement Planning? How is Planning driving the feature set of Essbase? What do you wish the two products would do better together?

This is our chance to understand how Oracle views and understands the products.

Join us, won’t you?

Business Intelligence, Room 608

Real-Time BI with Kevin and Stewart

 Kevin McGinley and  Stewart Bryson, Red Pill Analytics

Enjoy the Real Time BI webcast...LIVE with Kevin McGinley and Stewart Bryson. Come to this unique and fun event. They will host this interview-style, with guest stars, important discussion, and a little comedy thrown in. You can’t miss this important Business Intelligence event!

EPM Foundations, Room 607

 John Booth, Blue Stone – a Huron Consulting Group solution

John Booth (Oracle ACE), Rob Donahue (Infrastructure Guru), and Eric Helmer (Oracle ACE Director) invite you to a 90-minute tour of EPM Infrastructure best practices, followed by a 30-minute Q&A session.

We will focus on the 11.1.2.1 - 11.1.2.3 Hyperion EPM versions and cover the majority of areas in EPM Infrastructure.

1. First Session – Eric Helmer - 30 mins
- Welcome and agenda
- 11.1.2.x what’s new and overall architecture
- Installation/upgrade tips, tricks, and considerations
- Patching best practices

2. Second Session – John Booth – 30 mins
- Performance tuning
- Backup/recovery
- Disaster recovery

3. Third Session – Rob Donahue – 30 mins
- Health monitoring
- Troubleshooting
- Logs and diagnostics

4. Q&A - 30 mins

Please join us for this deep dive into the EPM Foundations track!

Special Session:
9:00 - 10:30 AM, Room 614

Cloud Odyssey: A Hero’s Quest

Jeff Erickson, Oracle Publishing