

CONFERENCE TOPICS

- Application Express
- Database
- Essbase
- EPM Reporting, BI Analytics, and Data Visualization
- EPM Infrastructure
- EPM Data Integration
- Planning
- Financial Close
- Big Data and Data Warehousing
- Real World EPM
- Breakout with Blockchain
- Vendor Presentations

www.kscope19.odtug.com

Vendors and Exhibitors

Join ODTUG for Kscope19

Every year ODTUG Kscope continues to break records and set new industry standards. We'd love for you to grow with us in 2019.

ODTUG is a global organization for Oracle users who are looking for real solutions they can use in the workplace. ODTUG's Kscope conference attracts the highest number of Oracle customers looking for training and answers to questions on a variety of topics.

Our attendees range from executives and managers to developers, architects, business analysts, and administrators. These diverse participants contribute to or are responsible for decision making within their organizations. They come to ODTUG Kscope to learn, discuss work challenges with experts in their field, and speak with companies that can help them achieve success.

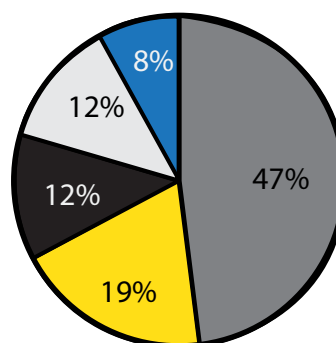
Once you sign up to participate in ODTUG Kscope19, you will receive a discount code for your customers and prospective clients. They save money while you earn free passes* to the conference, which you can distribute at your discretion.

Being a sponsor or exhibitor at ODTUG Kscope is the right investment, allowing you to meet prospective clients and connect with past and current customers. Take a look inside and select the options that best meet your company's needs. Don't delay!

Look forward to seeing you in 2019!

Opal Alapat
ODTUG Kscope19 Conference Chair

ATTENDEE JOB TITLES



- Manager/Director 47%
- Developer/Architect 19%
- Analyst 12%
- Consultant 12%
- System Administrator 8%

Join Us In Beautiful Seattle!

Seattle awaits visitors to its downtown filled with boundless energy. Its iconic destinations like Pike Place Market, and the city's sprawling waterfront invite you to explore the many sides of this dynamic city. Visit popular attractions like the Space Needle or the Seattle Aquarium, or venture to nearby Pioneer Square to immerse yourself in the charm of Seattle's oldest neighborhood.

At ODTUG Kscope19 you will be able to talk directly with more than 1,300 qualified Oracle customers, but your brand visibility starts when you sign the contract. Thousands of visitors will see your logo on the ODTUG Kscope19 website, and read about you on ODTUG's social networking platforms.

DID YOU KNOW THAT ODTUG KSCOPE...

- Has more BI and EPM, and APEX presentations than any other conference?
- Attracts more Oracle ACE Directors and ACEs than any other conference?
- Attracts participants who are decision makers or influencers in their companies?
- Is at the forefront of the Oracle cloud movement?
- Attracts participants who are solid leads from more than 500 companies?

FACETIME! EXHIBIT HALL ACTIVITIES

- More than 21 open hours in the Exhibit Hall
- Welcome Reception
- Two Happy Hour events
- Morning and afternoon breaks
- Lunchtime desserts
- Social Media Headquarters
- Oracle Meet the Experts area
- Charging stations

EXPECTED ATTENDANCE IS MORE THAN 1,300 QUALIFIED PARTICIPANTS FROM MORE THAN 500 COMPANIES

Abbott Laboratories - ACGI Software - ADT - Aetna - Agnico Eagle Mines - Alliance Data Systems - American Bureau of Shipping (ABS) - American Express - AMIS Services - Apple - AutoTrader.com - Avis Budget Group - BAE Systems - BankUnited - Bayer Healthcare - Bechtel Marine Propulsion Corporation (BMPC) - Best Buy - Biogen - Bureau of Labor Statistics - California Institute of Technology - Capital One - Carmax - Carnival Cruise Lines - Census Bureau - Cervello - CH2M Hill - Chick-fil-A - Citrix - City of Atlanta Government - College of William & Mary - Comcast - Comerica Bank - Conde Nast - ConocoPhillips - Constellation Brands - DaVita Healthcare Partners - Dell - Deloitte - eCapital Advisors - Edinboro University - Enbridge - Ernst & Young - FBI - FDIC - FedEx - FOEX GmbH - Ford Motor Private Limited - Foremost Farms USA - Gap - General Dynamics - General Electric - General Mills - Google - Hallmark Cards - Harvard University - Hess Corporation - Hilton Worldwide - Honeywell - Hormel Foods - Humana - IBM IDEX Corporation - Ingersoll Rand - iRobot - Johnson Controls - JT3/Unisys - KPMG Kroger - Levi Strauss & Co. - LexisNexis - Liberty Mutual Lockheed Martin - M&T Bank - Masonite - MasterCard Worldwide - MIT Lincoln Laboratory - National Renewable Energy Laboratory - Nationwide Children's Hospital - NATO - NCR Corporation - Nike - NOAA - Northrop Grumman - Office Depot - Ohio University - Omnicom Group - Owens & Minor - Oxbow Carbon - Pacific Life Insurance - Panasonic Avionics - PGA of America - Power Design - Princess Cruise Lines - Principal Financial Group - PwC - Qualcomm - Rafael - Randstad - Recx - Red Hat - Regions Bank - Rocket Software - Royal Caribbean Cruises - Samsonite - San Diego State University - Satrium Group - Seattle Police Department - Sherwin-Williams - Siemens Energy - Skidmore College - St. Jude Medical - Stanford University - Starbucks - State of Montana - State of Texas - SunTrust - Time Warner Cable - Toyota - Tri-State Generation and Transmission - Verizon - Volvo Financial Services - Wal-Mart Stores - Wells Fargo - Williams-Sonoma - Wyndham



OPPORTUNITIES

Titanium Sponsorship \$38,000 (limit: 1)

- Post-conference participant list—including name, company name, city/state, job title, email address
- 20x30 exhibit booth in the center of the floor
- 60-minute vendor presentation
- Logo on conference bag
- General Session Sponsor: Ability to be part of the General Session and a five-minute opportunity to speak from the podium
- Seven conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to company homepage on the ODTUG Kscope19 website
- Company logo in the conference program
- Host four ODTUG webinars throughout the year
- Rotating banner ad on the ODTUG Kscope19 website
- Run of site banner ad on ODTUG website for 12 months
- Three email blasts to ODTUG member database (39,000+ contacts)
- Permission to host raffles

Platinum Sponsorship \$31,000 (limit: 4)

- Post-conference participant list—including name, company name, city/state, job title, email address
- 20x20 exhibit booth
- 60-minute vendor presentation
- Logo on Premium conference item
- Special Event Sponsor
- Six conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to company homepage on the ODTUG Kscope19 website
- Company logo in the conference program
- Host two ODTUG webinars, one before and one after the conference
- Rotating banner ad on the ODTUG Kscope19 website
- Run of site banner ad on ODTUG website for 12 months
- Two email blasts to ODTUG Kscope attendees, one before and one after the conference
- One email blast to ODTUG member database (39,000+ contacts)
- Permission to host raffles

Gold Sponsorship \$23,000 (limit: 6)

- Post-conference participant list—including name, company name, city/state, job title, email address
- 10x20 exhibit booth
- 60-minute vendor presentation
- Logo on Standard conference item
- Welcome Reception Sponsor
- Four conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to company website on Kscope19.odtug.com
- Company logo in the conference program
- Host one ODTUG webinar before ODTUG Kscope19
- Run of site banner ad on the ODTUG website for six months
- One email blast to ODTUG Kscope attendees after the conference
- Permission to host raffles



Hands-On Training Sponsorship \$28,000 (limit: 1)

- Sponsor entire Hands-On Training track
- Up to three-hour Hands-On Training session for attendees
- 60-minute vendor presentation
- Six full conference registrations
- Post-conference participant list—including name, company name, job title, and email address
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Mention in all press releases and logo in all advertising applicable to Hands-On Training
- Host two ODTUG webinars throughout the year
- Rotating banner ad on the ODTUG Kscope19 website
- One email blast to ODTUG Kscope attendees
- Permission to host raffles



Silver Sponsorship \$18,000 (limit: 8)

- Post-conference participant list—including name, company name, city/state, job title, email address
- 10x20 exhibit booth
- Sponsor of conference breakfast, lunch, or break
- Three conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all Kscope emails and advertising
- Company logo, description, and link to homepage on the ODTUG Kscope19 website
- Company logo in the conference program
- Run of site banner ad on ODTUG website for four months
- Permission to host raffles

Bronze Sponsorship \$14,000 (limited availability)

- Post-conference participant list—including name, company name, city/state, job title, email address
- 10x10 exhibit booth
- Two conference registrations
- Prominent signage
- Company logo, description, and link to company homepage on the ODTUG Kscope19 website
- Company logo in the conference program
- Permission to host raffles
- Sponsorship of one of the following (first come, first serve):
 - Wi-Fi Sponsor
 - Happy Hours (two available)
 - Mobile App Sponsor
 - Charging Stations (three available)

Social Media Lounge \$8,000 add-on to existing package (limit: 1)

- Your pre-Kscope19 video announcing your company as Social Media Lounge Sponsor; you create this and send it to ODTUG for distribution on our YouTube channel
- Intro listing your company as the sponsor during all interviews
- Podium wrap includes your logo
- Conduct up to four company-specific video interviews
- Interviewee recruiting—you provide the list and ODTUG will attempt to recruit them for an onsite interview
- Post-conference participant list—including name, company name, city/state, job title, and email address





Track Sponsor \$8,000

add-on to existing package (Limit:1)

- Sponsor an entire track at ODTUG Kscope19
- Exclusive sponsorship of a track's Monday Night Community Event at ODTUG Kscope19
- Mention in all track-specific press releases and logo in all track-specific advertising
- Company logo in the conference program
- Post-conference participant list—includes name, company name, job title, and email address
- Choose from:
 - EPM
 - BI
 - APEX
 - Database

WIT Sponsor \$7,500

- Sole sponsor of the Women in Technology (WIT) Scholarship and lunch event at ODTUG Kscope19
 - Scholar will receive a free pass to ODTUG Kscope19
 - One complimentary registration
- Signage featuring sponsor logo will be placed at the lunch
- Table tents with logo on the tables at the lunch
- Recognition as event sponsor in the conference program and mobile app
- Sponsor may hand out promotional materials at the WIT Lunch
- Sponsor may address the participants at the beginning of the lunch

Sunday Sponsor Session*

\$8,000 add-on to existing package

**Limited to complementary Oracle product vendors*

- Four-hour time block on Sunday for sponsor created/presented content
- One targeted email
- Listing on Events page on website
- Mention in conference program

Selfie Station \$7,000

add-on to existing package

- Sponsorship of Selfie Station in exhibit hall
- Includes station wrap and custom backdrop

Hotel Keycard \$6,000

add-on to existing package

- ODTUG will produce 2,500 keycards with sponsor-created design to be handed out at guest check-in to the main conference hotel

Vendor Presentation \$3,500

add-on to existing package (limited availability)

The Vendor Presentation is your opportunity to extend your company's exposure to a full-scale conference session, where you can showcase your products and services. Vendor presentations are all scheduled at the same time, ensuring that you will not be presenting against a technical conference session!

- 60-minute session
- Session description on Kscope19.odtug.com
- No competing technical sessions

5K Fun Run Sponsor \$15,000

add-on to existing package

- Sponsorship of a 5K Fun Run for up to 200 runners
- Participants will sign up during conference registration
- Each participant will receive a 5K shirt with sponsor logo at registration onsite
- Announcement in ODTUG Kscope19 email
- Listing on the events page of the ODTUG Kscope19 website
- Sponsor may choose to hand out a company-branded item at the event
- Company logo featured on the official event T-shirt given to all runners

ODTUG Kscope's sponsorship program is simple and effective. Become an ODTUG Kscope19 sponsor and reap the benefits ALL YEAR LONG.





ODTUG Kscope19

SEATTLE, WASHINGTON • JUNE 23-27

10x10 Exhibit Booth \$5,500

- Post-conference participant list—includes name, company name, city/state, job title, email address
- One conference registration
- Company logo, description, and link to company homepage on the ODTUG Kscope19 website
- Company logo in the conference program
- Ability to upgrade company's presence at ODTUG Kscope19
- Permission to host raffles

Geek Game Night Sponsor \$4,000

- Listing on the daily events page of ODTUG Kscope19 website
- Announcement of sponsorship in a conference email
- Signage at the event

Water Cooler Cups \$2,000

add-on to existing package

- Sponsor may provide cups for the various water stations at the conference
- Signage at the water stations

Kscope Daily Update \$500

(Limited to 1 per update)

Every day during the conference, we will send out an email Daily Update. This is the most targeted way to promote updates on your booth activities, such as raffle winners and other promotions. You can also share information on your products and services while at the conference. Message is limited to 150 words.

Contact **Aimee Mikolasik**,
aimee@odtug.com
to get signed up.



www.kscope19.odtug.com